



INTERACT
FOR HEALTH

**Advocacy Capacity
Building RFP Workshop**

July 1, 2025



Agenda

- Welcome
- About Interact for Health
- Advocacy Capacity Building RFP Overview
- Application Process
- Questions



**HOLLOMAN
CENTER FOR
SOCIAL JUSTICE**

Welcome & Introductions!

- What are you most interested in learning about today?
- What is your personal superpower?

WELCOME & INTRODUCTIONS

Our Advancing Health Justice Team



Kelley Adcock
Senior Director
Data & Learning



Caitlin Bentley-Thayer
Senior Program Manager of
Community Engagement (Rural)



Sonya Carrico
Program Director
Mental Health Policy



Julian Collins
Senior Program Manager of
Community Engagement
(Urban/Suburban)



Colleen Desmond
Senior Manager
Data & Learning



Megan Folkerth
Senior Director of
Health Policy & Systems



Ashlee Young
Vice President
Policy & Engagement



INTERACT FOR HEALTH



Our Why

Vision

People in our region are healthy and thriving, regardless of who they are or where they live.

Mission

To ensure people in our region have a just opportunity to live their healthiest lives.





Our Values



WE TACKLE ROOT CAUSES



WE AMPLIFY COMMUNITY POWER



WE SPEAK OPENLY



WE PARTNER WITH TRUST



WE ARE RELENTLESS PROBLEM SOLVERS

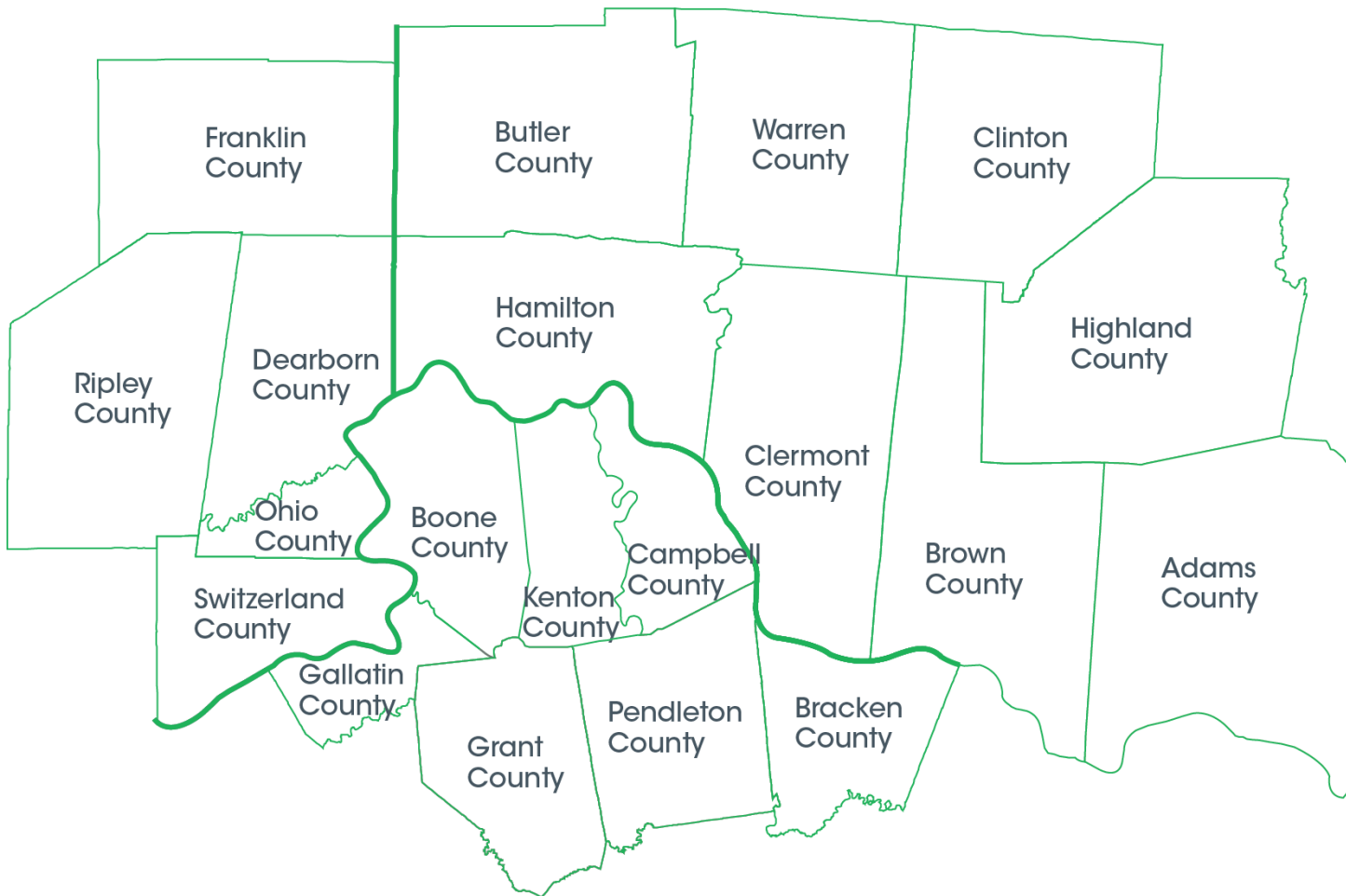


WE STRIVE FOR IMPACT



Who and Where We Focus

- 20-county region
- 3 states
- 2.4 million people





Our Priority Populations

It shouldn't matter where you live, how much money you make, or what your race or ethnicity is – everyone should have the ability to shape their communities and access the resources they need for good health. Interact for Health focuses on groups that are facing the greatest barriers to health and well-being.



Black
communities



Hispanic
communities



Children in
families with
low incomes



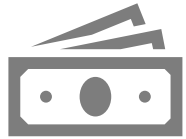
Rural
communities



LGBTQ+
communities



How We Work



Flexible, catalytic funder



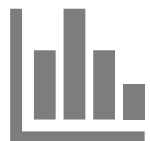
Trusted, non-partisan voice for change



Independent, regional convener



Amplifier of community voice



Go-to resource for data on health and health justice

VISION

People in our region are healthy and thriving, regardless of who they are or where they live.

MISSION

To ensure people in our region have a just opportunity to live their healthiest lives.

VALUES



We tackle root causes



We amplify community power



We speak openly



We partner with trust

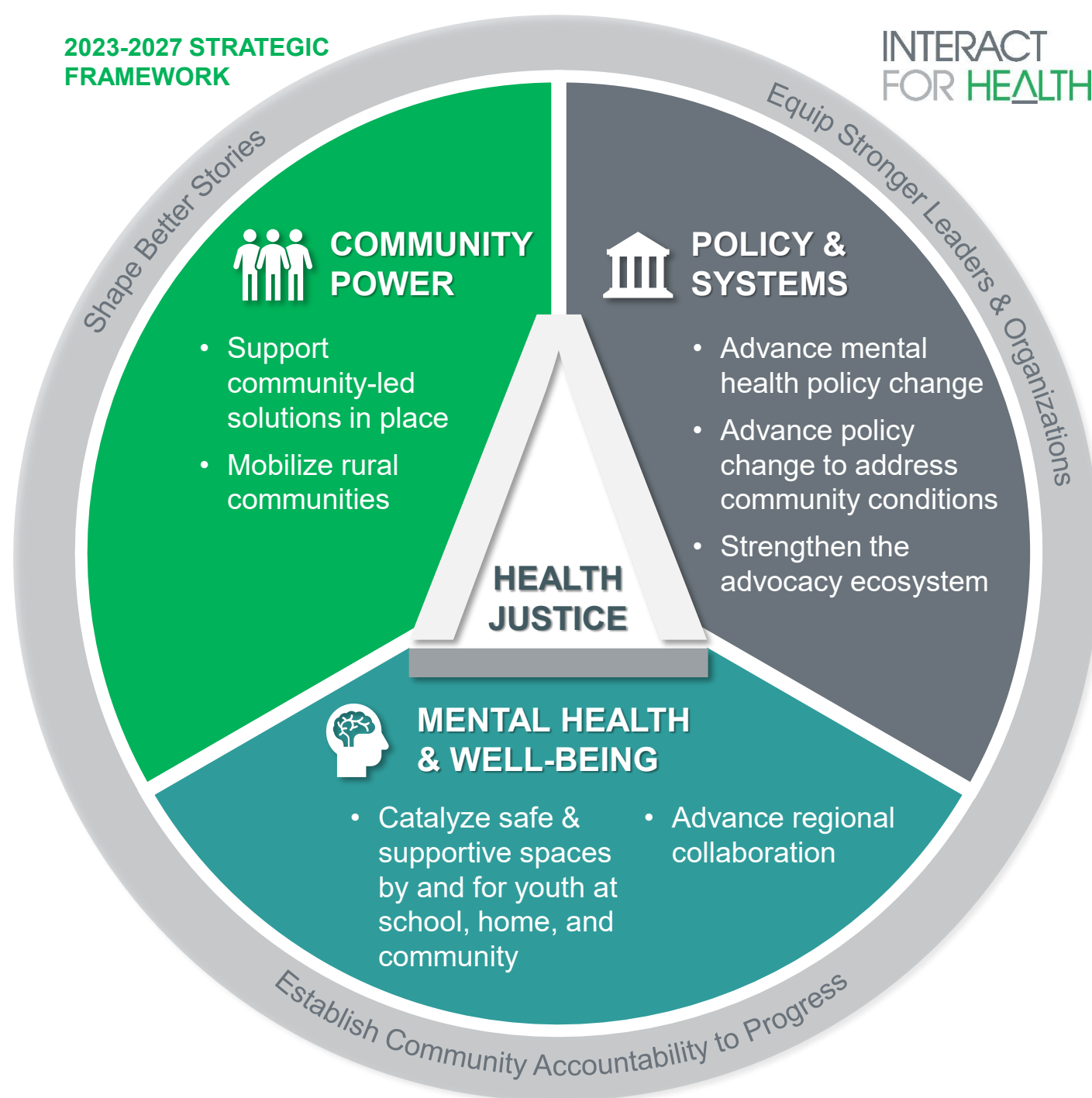


We are relentless problem solvers



We strive for impact

2023-2027 STRATEGIC FRAMEWORK



PRIORITY POPULATIONS

- Black communities
- Hispanic communities
- Low-income families
- Rural communities
- LGBTQ+ communities

HOW WE WORK

- Flexible, catalytic funder
- Trusted, nonpartisan voice
- Independent, regional convener
- Amplifier of community voice
- Go-to resource for data

GENERATIONAL IMPACT

Health justice is achieved when a person's health is no longer determined by who they are or where they live.

We strive for a system that produces overall improvement and reduced disparities in:

- ↑ Life expectancy, quality of life
- ↑ Mental health, well-being
- ↓ Racism, discrimination
- ↓ Deaths of despair and premature death

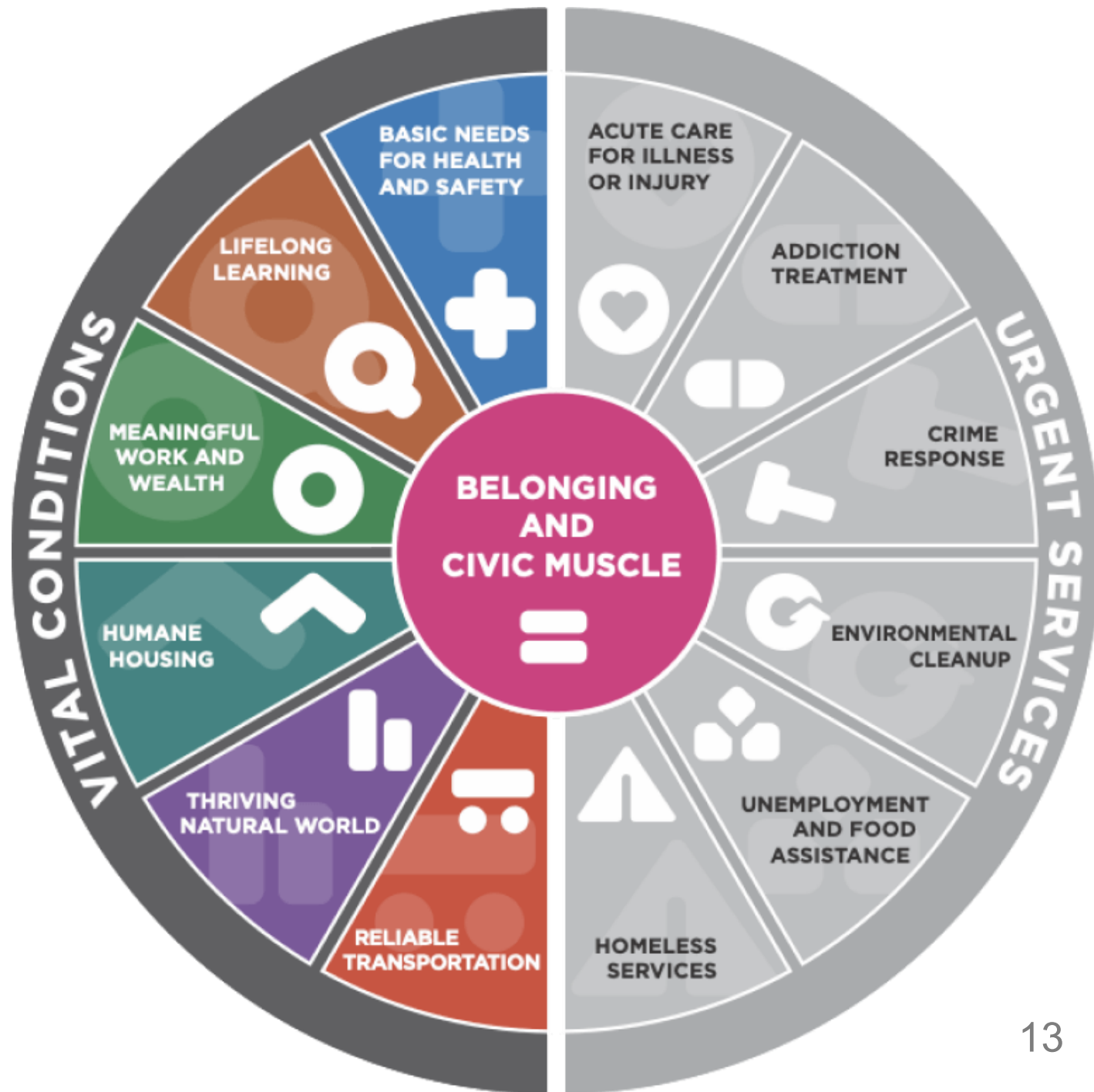


ADVOCACY CAPACITY BUILDING RFP



Factors that impact health and well-being

Vital Conditions vs Urgent Services -
The Rippel Foundation





Belonging & Civic Muscle is at the center because it is both a vital condition and a practical capacity that is necessary for equitable success in every other kind of work.



THRIVING NATURAL WORLD

Sustainable resources, contact with nature, freedom from hazards

Clean air, water, soil; healthy ecosystems able to sustainably provide necessary resources; accessible natural spaces; freedom from the extreme heat, flooding, wind, radiation, earthquakes, pathogens



BASIC NEEDS FOR HEALTH + SAFETY

Basic requirements for health and safety

Nutritious food, safe drinking water; fresh air; sufficient sleep; routine physical activity; safe, satisfying sexuality and reproduction; freedom from trauma, violence, addiction and crime; routine care for physical and behavioral health



HUMANE HOUSING

Humane, consistent housing

Adequate space per person; safe structures; affordable costs; diverse neighborhoods (without gentrification, segregation, concentrated poverty); close to work, school, food, recreation, and nature



MEANINGFUL WORK + WEALTH

Rewarding work, careers, and standards of living

Job training/retraining; good-paying and fulfilling jobs; family and community wealth; savings and limited debt



LIFELONG LEARNING

Continuous learning, education, and literacy

Continuous development of cognitive, social, emotional abilities; early childhood experiences; elementary, high school, and higher education; career and adult education



RELIABLE TRANSPORTATION

Reliable, safe, and accessible transportation

Close to work, school, food, leisure; safe transport; active transport; efficient energy use; few environmental hazards



BELONGING + CIVIC MUSCLE

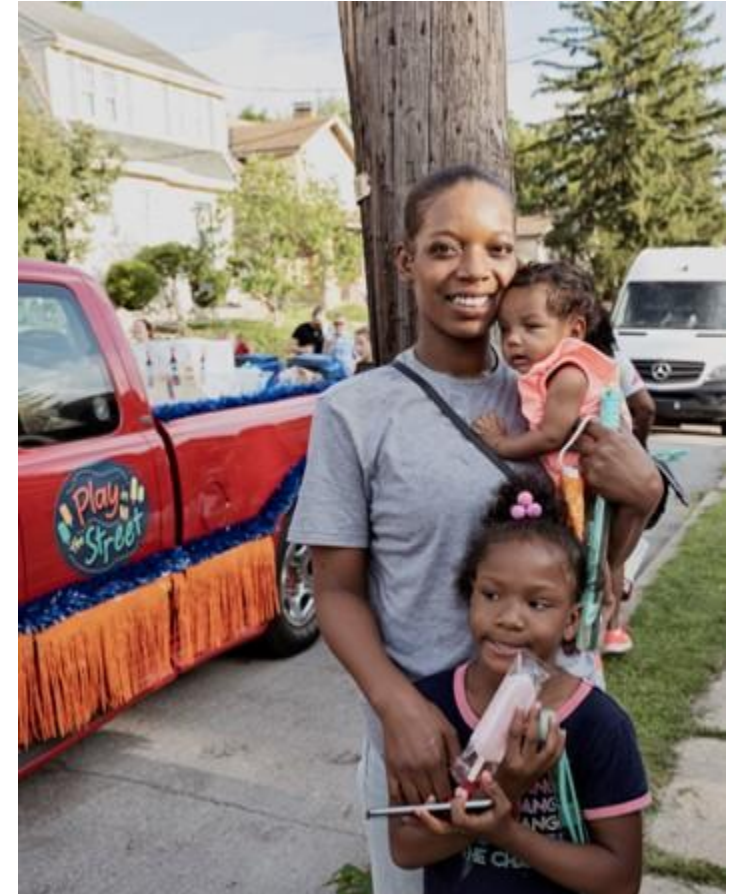
Sense of belonging and power to shape a common world

Social support; civic association; freedom from stigma, discrimination, oppression; support for civil rights, human rights; civic agency; collective efficacy; vibrant arts, culture, and spiritual life; equitable access to information; many opportunities for civic engagement (voting, volunteering, public work)



RFP Goal

To provide funding and learning opportunities to nonprofit organizations to strengthen their organizational capacity for policy and advocacy efforts.





RFP Overview

- 12-month cohort experience
- Develop and build capacity for local policy and advocacy
- Move from programmatic solutions to policy and action
- Develop a multifaceted strategy



Sources: Gardner, A., Brindis, C. (2017). Advocacy and Policy Change Evaluation: Theory and Practice. Stanford Business Books; 1st Edition, 4/11/2017.
ORS Impact and Atlas Learning Project. (2016). [Beyond the Win: Pathways for Policy Implementation](#).



Cohort Structure & Dates





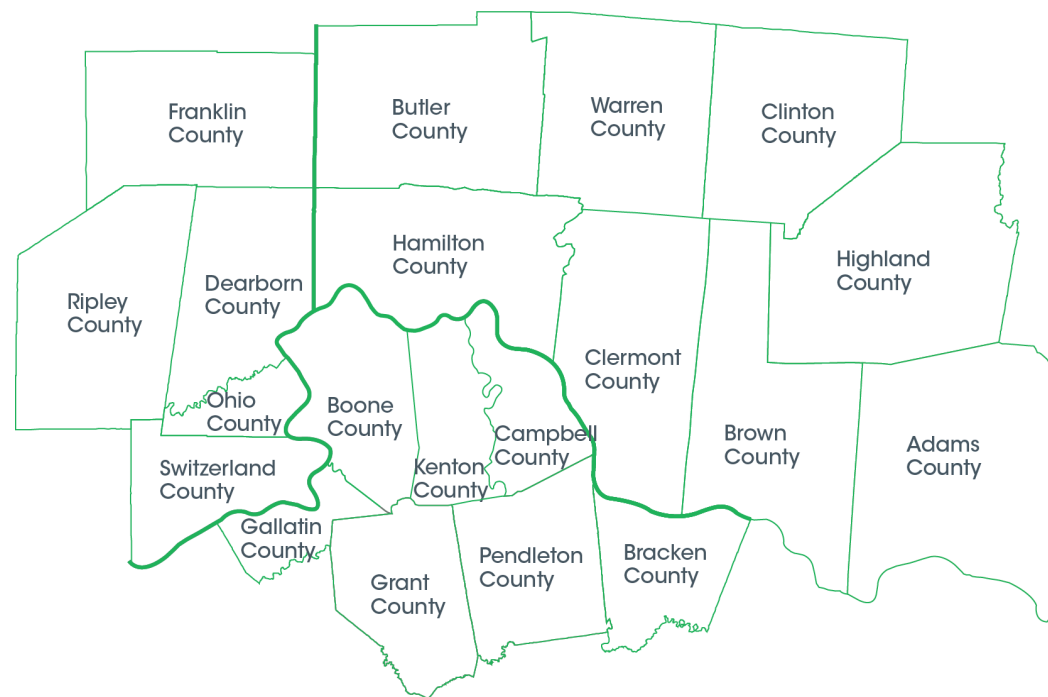
Funding Details

- Total amount available: \$200,000
- Types of grants: Capacity Building
- Length: 12 months
- Amount: \$40,000



Eligibility Criteria

- Be a public or private nonprofit or governmental organization
- Provide services in at least one county of Interact for Health's 20-county service area





Grantee Requirements

- Stated organizational commitment and focus on advancing policy change.
- Participate in all individual and group sessions.
- Commit to at least 3 staff/board members attending all sessions.
- Participate in evaluation and learning activities for the grant and as part of the overall initiative.



Application Details

- Proposed policy area of focus
- Organization's capacity
- How this opportunity will support/expand the work
- Cohort contributions/expectations
- Population of focus and their engagement
- Geography
- Shifts in thinking, practices, policies, operations or culture
- Expense narrative



Proposal Selection Criteria

- Organizational commitment to learning and a desire to strengthen culture, mindsets, and practices to advance policy and advocacy efforts.
- Defined issue area to focus future local level policy and advocacy efforts to improve the vital conditions for health and well-being.
- Authentically center people and communities that are most impacted by the topic and policy efforts, including through leadership and decision-making power.



Proposal Selection Criteria

- Focus on people and communities who are:
 - Black
 - Hispanic
 - Children in families with low incomes
 - Identify as LGBTQ+
 - Rural
- Work to improve health outcomes by reducing disparities and advancing health justice.
- Have goals for the grant period that are clear, feasible, and aligned with the goal of the RFP.



APPLICATION PROCESS



How to Apply

The screenshot shows the 'Interact for Health' website. The header includes the logo, social media icons, and links for 'Grants Portal' and 'Newsletter Sign Up'. A navigation bar lists 'ABOUT US', 'OUR WORK', 'FUNDING', 'DATA AND LEARNING', and 'NEWS'. The main banner features the text 'OPEN FUNDING' and a breadcrumb trail 'Home > Funding > Open Funding'. Below the banner, a paragraph explains that the organization awards competitive grants through RFPs, invited funding, and collaborative funding, directing users to the 'How We Fund' page for more information. A green button labeled 'ACCESS GRANTS PORTAL >>' is provided. On the right, a 'FUNDING' sidebar lists several options, with 'Applicant Tutorial' highlighted by a green box.

INTERACT FOR HEALTH

f X @ in Grants Portal Newsletter Sign Up

ABOUT US ▾ OUR WORK ▾ FUNDING ▾ DATA AND LEARNING ▾ NEWS ▾ Q

OPEN FUNDING

Home > Funding > Open Funding

Interact for Health awards competitive grants through Requests for Proposals (RFPs), invited funding and collaborative funding. Read more about our process on our [How We Fund page](#). Current open funding opportunities are below:

Click the button below to begin the application process for any of the current open RFPs or RFAs listed below (unless noted).

[ACCESS GRANTS PORTAL >>](#)

FUNDING

- > Grantee Database
- > Our Approach
- > How We Fund
- > Open Funding
- > Event Sponsorship
- > **Applicant Tutorial**
- > Grantee FAQ
- > Grant Evaluation and Reporting

Contact Kristine Niergarth with any questions about the process at:
kniergarth@interactforhealth.org

www.interactforhealth.org/open-funding



Timeline

Proposal webinar	Tuesday, July 1, 2025, 2 – 3 p.m.
Proposal deadline	Friday, August 1, 2025, 5 p.m.
Application review and follow up calls (as needed)	Monday, August 4 – Tuesday, August 19, 2025
Notification of grant award	Monday, August 25, 2025



QUESTIONS



Community Information Sessions

Program staff will be available to answer questions about the RFP or your proposed project.

- In-person: Join at any time
- Virtual, Join at any time, register [here](#)

Interact for Health (8230 Montgomery Road., Suite 300, Cincinnati, Ohio 45236)	Tuesday, July 8, 2025, 10 – 11:30 a.m.
Virtual	Monday, July 21, 2025, 2 – 3:30 p.m.



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