

Information about the survey

The Greater Cincinnati COVID-19 Health Issues Survey is part of a research effort by Interact for Health and the University of Cincinnati Institute for Policy Research to understand adult behaviors, attitudes and opinions related to the COVID-19 pandemic.

TELEPHONE SURVEY

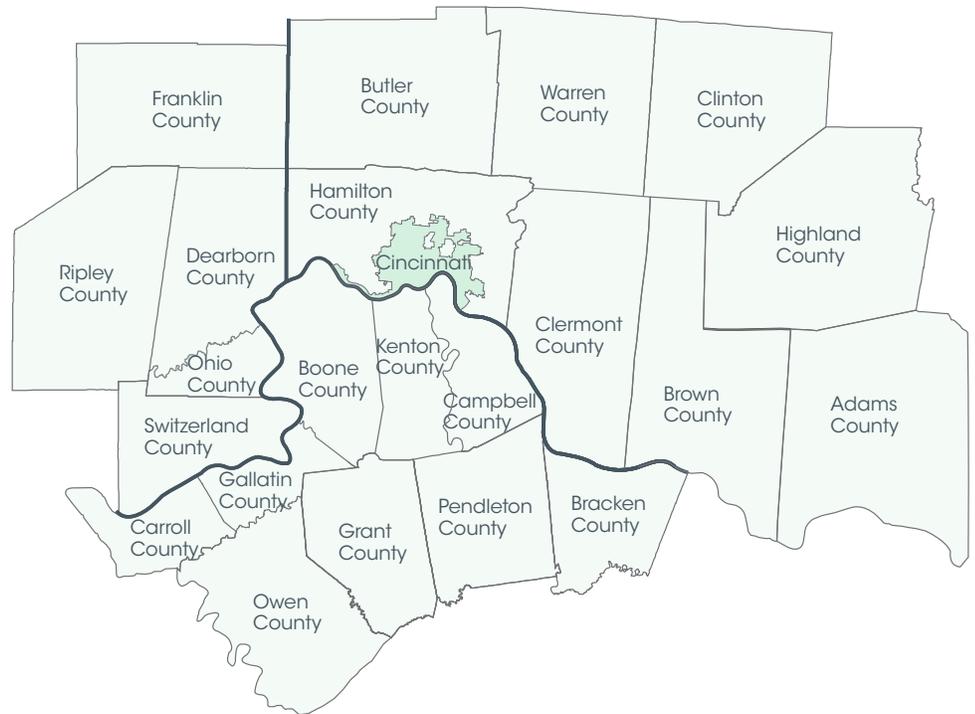
Topics

- Adherence to recommended COVID-19 prevention measures.
- Intent to get the COVID-19 vaccine.
- Impact on physical and mental health.
- Impact on financial stability.
- Perception of severity of the pandemic.
- Impact on tobacco use, including smoking and e-cigarette use.
- Impact on substance use, including knowledge of overdose and relapse.

Methodology

A total of 879 randomly selected adults residing in a 22-county area (see map) were interviewed by telephone between Oct. 7 and Nov. 17, 2020. This included 359 landline and 520 cell phone interviews. Like all surveys, statistical adjustments were made to correct any biases that exist because not all residents in Greater Cincinnati were interviewed. The potential margin of error for the survey is $\pm 3.3\%$. Caution should be used

Survey region for the Greater Cincinnati COVID-19 Health Issues Survey



when interpreting subgroup results because the margin of error for any subgroup is higher than that of the overall survey. Data have also been weighted to correct for potential sampling biases on age, race, sex, education and county of residence using data from the U.S. Census Bureau. There are other sources of variation inherent in public opinion studies, such as non-response, question wording or context effects that can introduce error or bias. An oversample of African American adults was conducted to get a more accurate picture of the impact of the pandemic on this particular group. As part of the original survey and some as part of the oversample, 518 African American residents ($\pm 4.3\%$) were interviewed.

WEB SERIES

Topics

- Intent to get a COVID-19 vaccine.
- Reasons for vaccine hesitancy.
- Perceptions of vaccine uptake.
- Trusted sources of health information.
- Common barriers to vaccination.
- Vaccination in children.
- Intent to get a COVID-19 booster.
- Public approval of vaccine and mask requirements.

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Methodology

Online surveys were conducted in two waves between July 7 and 16 and Oct. 29 and Nov. 12, 2021. The summer wave was administered to 502 adults and the fall wave to 520 adults in a 22-county region using the UCIPR's Qualtrics online survey platform. A nonprobability online consumer sample product and a weighted randomization process were used to provide respondents to the online survey. Data were

weighted to correct for potential biases (age, race, sex, education, and geographic location) using data from the U.S. Census Bureau. Because nonprobability panels use a sampling frame where the probability of selection is unknown, measures of sampling error and response rates cannot be calculated.

For more information and results, please visit www.interactforhealth.org/about-covid-19-survey.